



black friday...cyber monday...  
**#GIVINGTUESDAY**

Save the date: December 3, 2013

## Niagara University Gives Back

**What is #GivingTuesday?** Launched last year to inspire action around charitable giving, #GivingTuesday is “an opening day to the giving season,” similar to Black Friday and Cyber Monday, which have become days that are synonymous with holiday shopping. This year, on Dec. 3, Niagara University will participate in #GivingTuesday. Alumni, students, staff and friends will be available at coffee shops and restaurants around Western New York to take donations of nonperishable goods and cash that will be distributed to several local nonprofit organizations.

**How do I participate in #GivingTuesday?** Bring a nonperishable good to one of the following WNY locations and join us for coffee or a scheduled networking activity! Just look for anyone in NU apparel to collect your donations!

### Where will we be?

- Downtown Buffalo
  - 7:30–10 a.m. – Coffee Culture, 50 Fountain Plaza, Buffalo
  - 11:30 a.m.–2 p.m. – Hyatt Atrium, 2 Fountain Plaza, Buffalo - Lunch & Casual Networking
  - 5–8 p.m. – Fat Bob’s Smokehouse, 41 Virginia Pl., Buffalo - Wear an ugly X-mas sweater to be entered into a contest for a Fat Bob’s gift certificate and t-shirt! Drink and food specials will be provided until 8 p.m.
- Williamsville
  - 7:30–10 a.m. - DiCamillo Bakery, 5329 Main St., Williamsville, N.Y
- Amherst
  - 12 – 2 p.m. – Amherst Ale House, 55 Crosspoint Parkway, Amherst - Lunch & Networking
- Lewiston
  - 7:30–10 a.m. - Orange Cat Coffee, 703 Center St.
  - 5-8 p.m. Lewiston Stone House, 755 Center St., Lewiston - Most festive outfit of the evening will win a gift certificate to the Lewiston Stone House! Drink specials and light refreshments will be provided until 8 p.m.
- Niagara Falls
  - 8 – 11 a.m. DiCamillo Bakery, 7927 Niagara Falls Blvd.
- Niagara University
  - All day – Stop by the Gallagher Center for a variety of #GivingTuesday activities! Drop off your nonperishable goods, purchase a Christmas ornament from NUSGA, and grab some hot cocoa!

For questions or to host a location of your own, please contact Jaclyn Rossi at [jrossi@niagara.edu](mailto:jrossi@niagara.edu).